

NAMING OPPORTUNITIES

The Performing Arts Center

\$25 million

Committed – Tateuchi Foundation

Tateuchi Center is poised to become one of the premier cultural centers in the Pacific Northwest and the first of its kind serving the flourishing communities across Lake Washington from Seattle, known throughout the region as “the Eastside.” Tateuchi Center will bring the best in music, dance, and theatrical entertainment to hundreds of thousands of Eastside residents, employees, and visitors. It features a 2,000-seat concert hall designed to showcase the finest national and international artists and entertainers, and will also be the Eastside performance home for many regional arts organizations. The Center’s diverse programming will include jazz, classical, orchestral, and pop music, ballet and contemporary dance, musical theatre, family entertainment, and renowned authors and speakers. Tateuchi Center’s iconic architecture differentiates itself from the more regular architecture of the adjacent commercial and residential towers, announcing its bold and artful purpose.

The Concert Hall

\$20 Million

Committed – The Arakawa Foundation

Presenting a diverse mix of jazz, classical music, dance, world music, popular performers, musical theatre, and engaging speakers, the Concert Hall will be the Eastside address for arts, ideas, and entertainment. In addition to touring artists of national and international stature, the Concert Hall will be the Eastside performance home for many treasured regional organizations, including Pacific Northwest Ballet and Seattle Symphony.

The Concert Hall is designed to offer a superior performance experience. Equipped with superior lighting and sound systems, and advanced acoustics, it is equally welcoming for as few as 500 patrons up to its full capacity of 2,000. The interior finishes were inspired by the region’s unique intersection of natural beauty and urban sophistication. The hall includes rich cherry woodwork, carpet patterns and fabrics inspired by nature, and a copper-traced canopy that suggests and celebrates the creativity of regional high-tech pioneers. It’s both delightfully comfortable for patrons and state-of-the-art for performance.

The Studio Theatre & Arts Education Pavilion

\$15 million

The Studio Theatre is designed to support robust arts education programs, provide rehearsal and performance space for smaller regional companies and theatre productions, and offer a casual environment and periodic schedule of performances staged for smaller audiences: jazz ensembles, world music, singer-songwriters, spoken word artists, “new music,” and bluegrass. It will offer both an ideal performing arts education studio by day, and high-quality cultural entertainment in a trendy, social-networking environment by night. The Studio Theatre (with its concealed bar) will also serve as a social gathering place for Concert Hall audiences during major events, the primary location for pre- and post-show lectures, and a unique special events venue. Imagine a day that starts with a morning master class for young musicians with a renowned pianist, followed by an after-school dance class, and then a jazz combo swinging into the wee hours – and you’ve got the Studio Theatre.

Patrons Lounge

\$10 million

Committed – Freeman Family

At 5,000 square feet, the Patrons Lounge is spacious enough to ensure a comfortable experience at intermission, and features a bar big enough to serve everyone before the lights signal that it's time to return to their seats. The Lounge is located on the Production Level ("P2"), below the Grand Lobby and is easily accessible via the grand stairs and three elevators. It includes advanced presentation technology, making it an ideal venue for community meetings, social events, pre-show talks, arts education programs, and artist meet-and-greet sessions.

Grand Lobby

\$10 million

The Grand Lobby, glittering with two stories of coppered glass wrapped around the front of the Concert Hall, will be visited by every Concert Hall patron, and is visible to passersby along both 106th Avenue and 10th Street. The main entrances, from the Bellevue Hyatt Regency and the 10th Street Portico, lead patrons up a gentle ramp toward the elegant Concierge Desk at the center of the space. Orchestra-level seating for the Concert Hall is accessible from this lobby, as are the Lytle Grand Staircase and elevators leading down to the Patrons Lounge and up to mezzanine and balcony seating for the Concert Hall. The Grand Lobby also features large video screens designed to showcase visual art and performance information for patrons inside the building and people outside.

Grand Promenade

\$10 million

The Grand Promenade stretches between the two primary entrances to Tateuchi Center and provides a pathway to the Center's heart. An overhead lighting feature - "the river of light" - runs the length of the Promenade and is evocative of the region's many rivers and streams. The elegant Concierge Desk - a patron's first stop for anything he or she may need at the Center - is situated at the apex of the promenade. A unique sculptural glass installation, highlighting the names of Tateuchi Center Capital Campaign Donors, lies prominently along its path from the Hyatt Wintergarden to the Concierge Desk.

Mezzanine Lobby

\$5 million

The Mezzanine Lobby, just above the Grand Lobby, is accessible via the Grand Staircase and by elevators. Five hundred Arakawa Concert Hall mezzanine seats are reached from the atrium, as is the Studio Theatre & Arts Education Pavilion. This level contains its own restroom and movable concession carts, also providing access to the Center's executive offices. Large, open apertures facilitate light flow and connect patrons visually to the Grand Lobby below and the Balcony Lobby above, creating a sense of both vertical and horizontal spaces. The Mezzanine Level Lobby is directly connected to the second level of the Hyatt Regency's Cascade Tower and the Hyatt Grand Ballroom as well as providing direct access to the Studio Theatre & Arts Education Pavilion. Retracting the movable wall makes much larger events possible, increasing the usability, and therefore the value, of the Mezzanine level.

Balcony Lobby

\$3 million

Situated at the top of the grand stairs, the Balcony Level Lobby overlooks both the lively public spaces below and the bustling city outside. It features access to the 500 seats of the Concert Hall Balcony, its own restroom facilities, concessions, and a lanai along 106th Street. The Balcony Lobby wraps around three sides of the Concert Hall and features a west-facing Sunset View alcove at the highest publicly accessible spot in the Center.

Concert Hall Founders Box of Six (Mezzanine Level, Stage Left) \$3 million
Committed – Freeman Family

With superb sightlines and proximity to the stage, all of the Concert Hall boxes offer an unparalleled performance experience. Boxes also provide for an intimate evening with family, friends, colleagues, or guests. The Founders Box of Six offers the additional honor of being part of the exclusive Founders section of the Concert Hall, a location that announces the importance of this crucial group of donors to the successful completion of Tateuchi Center.

Star Lounge \$3 million
Committed – Carl and Renee Behnke

Immediately adjacent to the Concert Hall stage and the Star Dressing Room, the Star Lounge is the headliner's private "green room," a well-appointed space in which donors and invited patrons may interact with artists. Featuring plush seating and a kitchenette for cocktails and appetizers, the Lounge is designed to encourage small group discussions and create a personal connection between our featured artists and our donors.

Star Dressing Room \$2.5 million

The Star Dressing Room is the only dressing room at the Concert Hall stage level. Headline performers of national and international renown will use the Star Dressing Room as a place of respite between rehearsals and performances.

Grand Staircase \$2.5 million
Committed – Charles and Karen Lytle

This broad flight of stairs clad in custom carpet sweeps up between its glass balustrades from the Patrons Lounge, through the Grand Lobby and Mezzanine Lobby, and culminates at the Balcony Lobby. As a primary thoroughfare within the building, nearly all patrons will traverse the Grand Staircase during their visits to Tateuchi Center.

Concierge Desk \$2.5 million

Situated prominently in the middle of the grand promenade, the elegant Concierge Desk is a patron's first stop for whatever he or she may need at Tateuchi Center – a ticket, program information, directions to a restaurant, or a lost umbrella. A wall of video screens behind the Concierge Desk is designed to entertain and inform patrons by showcasing both visual art and performance information.

Concert Hall Mainstage \$2.5 million
Reserved – Microsoft

The Concert Hall features one of the largest and most technically proficient stages in the region, making full symphonic performances, complete ballets, musicals, and operas possible for the first time in an Eastside venue. The world's finest artists in music, theatre, and dance will grace the Concert Hall stage. It will also host treasured regional groups, such as the Seattle Symphony, Pacific Northwest Ballet, and Bellevue Youth Symphony Orchestra.

Concert Hall Acoustic System **\$1 million**

The key to maximizing audience experience in a multi-purpose performing arts center such as ours is the care invested in designing a hall that is acoustically isolated and served by the best-possible acoustic technology. Thanks to the unique expertise of Design Team participants Jaffe Holden Acoustics, Tateuchi Center’s patrons will be able to hear a string quartet, a solo violinist, or a whisper from every seat in the house just as effectively as an amplified jazz band. And ensemble artists themselves can hear one another so clearly that the quality of their performance is actually improved by the acoustic architecture of the room. The hall itself becomes a part of the art. Perhaps no aspect of the Concert Hall will have a greater effect on the joy of attending a performance at Tateuchi Center. Recognition for this important set of features will be both appropriate and prominent.

Production Level **\$1 million**

The Production Level (aka “P2”) houses production spaces, including individual and ensemble dressing rooms, the conductor’s dressing room, the green room, crew lounge, trap cellar, dancer’s physical therapy room, laundry, and video control studio. The staff creative suite for marketing and community engagement is also on the Production Level.

Musicians Level **\$1 million**

The Musicians Level, (“aka P1”) is located directly beneath the Concert Hall stage. It features the Musicians Lounge as well as storage for instrument cases and Tateuchi Center’s two Steinway pianos. The orchestra pit and Tateuchi Center’s innovative sound mix lift are both accessible from the Musicians Level.

Wintergarden Entrance **\$1 million**
Committed – Moe & Suzy Krabbe

The Wintergarden Entrance will be utilized by Tateuchi Center patrons coming from one of the 10,000 free, covered parking spaces in the Bellevue Collection, or from one of the many retail or fine dining locations situated south of the Center.

Creative Suite **\$1 million**

With a main floor and a loft that spans the two lower levels of the building (P1, aka “The Musicians Level,” and P2, aka “The Production Level”), the Creative Suite is the expansive home of the Center’s marketing, communications, and community engagement team. The Suite features an open-office concept and innovative furnishings designed to encourage creative, collaborative work. Non-traditional, high-tech work environments inspired its design. It’s the coolest place in the building and everyone will want to work here.

Facility-Wide Connectivity **\$1 million**

Tateuchi Center has been designed to serve a community that’s technologically sophisticated and wired for the future. Universally accessible wireless and cellular connectivity are built into the framework of the building, with internally located cell phone repeaters and building-wide fiber optics, making Tateuchi Center the most completely connected cultural and event facility in the region. The Naming Donor will be acknowledged by a prominent plaque, in program listings, and on the wireless log-in screen that will greet every guest user for a period of five years from opening.

North Portico Entrance **\$1 million**

The highly visible North Portico, located at the corner on NE 10th Street, is the main point of entry for patrons who live or work in downtown Bellevue and choose to walk to the Center from any of the many nearby homes, offices, or hotels.

The Lanai \$1 million
Committed – Sally A. Nordstrom

The Balcony Level Lanai is the only outdoor social area at Tateuchi Center. The Lanai overlooks 106th Ave NE and will be open to Concert Hall audiences when the weather is pleasant.

Musicians Lounge \$1 million

The Orchestra Lounge is a welcoming space for instrumentalists to congregate, relax, and prepare for their performance. On “The Musicians’ Level” (aka “P1”), the Lounge is adjacent to the musicians’ lockers and instrument storage, and provides easy access to the orchestra pit.

The Studio Theatre Loge \$1 million

Not only does the Loge add another 50 seats to the capacity of the Studio Theatre & Arts Education Pavilion, it also adds architectural interest to the room. Served by a special elevator, and with perfect sightlines from its intimate and exclusive seating, The Loge will be the ideal spot to enjoy Studio Theatre performances. Sound and light controls are also located on this level.

Concert Hall Orchestra Pit \$1 million
Committed – Act One Guild

The Orchestra Pit is designed to comfortably accommodate orchestral accompaniment to Concert Hall performances and was designed with musical theatre in mind. The Orchestra Pit is only accessible from the musicians’ level.

Patrons Lounge - Bar & Concessions \$1 million
Committed – Indian Community Eastside (ICE)

The bar and concessions area serving the expansive Patrons Lounge will be open during all Concert Hall performances and during many other public and private events hosted in the Lounge. It will feature beers on tap, regional wines, non-alcoholic beverages, and snacks.

The Floating Island \$800,000
Committed – Charles and Karen Lytle

Hovering midway along the Grand Stairway between the Main Lobby and the elegant Patron’s Lounge, the Floating Island overlooks the spacious lounge and bar area below. It is perhaps the most prominent public location in the building, a place from which to make a speech, a grand entrance, or just to survey the social activity and excitement of pre-show, intermission, or post-performance conviviality.

Grand Lobby Service Desk \$750,000

The Grand Lobby Service Desk has a prominent location situated between the two primary entrances to orchestra-level seating for the Concert Hall. It is the primary point-of sale-location for artists’ merchandise or to facilitate the use of the Concert Hall for meetings and events.

Executive Suite \$750,000

Located on the mezzanine level and directly across from the Studio Theatre, the Executive Suite serves as mission control for all of Tateuchi Center’s performances, events, and operations. The Suite holds the Executive Director’s office, a conference room, and offices for most of the Center’s senior staff members.

Concert Hall Box of Six (5 available)	\$750,000 ea.
Concert Hall Box of Four (5 available)	\$500,000 ea.
<i>Committed – Beth McCaw and Yahn Bernier</i>	
Concert Hall Box of Two (4 available)	\$300,000 ea.

With superb sightlines and proximity to the stage, all of the Concert Hall boxes offer an unparalleled performance experience. Boxes are located in ideal areas within the hall, often closest to the entrance and to restrooms, which adds to occupants' accessibility as well as to the visibility for the naming donors. Throughout time, prominent arts patrons have chosen to put their families' names on box seats in their community's iconic cultural centers as a way of displaying their support. Concert Hall Box donors will know that every patron enjoying a performance from the intimacy of "their" box will be grateful to them for making the experience possible. Throughout the lives of the initiating donors, first right of refusal for season subscription tickets within the named box will be offered in advance of the public on-sale date. (Selection of the location of each Named Box will occur in commitment date order.)

Conductor's & Headliner's Dressing Room	\$500,000
<i>Committed – Amy and David Fulton</i>	

This comfortable hideaway for headliners and conductors is situated next to the Green Room.

Concert Hall Control Room	\$500,000
----------------------------------	------------------

The Control Room serves as the technical command center for Concert Hall performances. The Control Room is reached via the grand lobby and looks out onto the orchestra level seating and Concert Hall stage.

Orchestra Shell	\$500,000
<i>Committed – Bonnie Towne</i>	

Every symphony orchestra that performs at Tateuchi Center will be surrounded by a beautifully crafted, sculptural wooden acoustic shell that is both decorative and functional. In a multipurpose hall the acoustic environment required by unamplified orchestras is dependent on a system designed to direct the natural sound out toward the audience, similar to a band shell. The Orchestra Shell forms a visually dramatic backdrop for the musicians and completes the perfection of the performance itself.

Green Room	\$500,000
<i>Committed – Don and Maxine Barnard</i>	

Located in the backstage area reserved for performers, the Green Room is the "home away from home" for touring ensembles. Immediately adjacent to the group and individual dressing rooms, and next to the Conductor's Dressing Room, it's the center of life on the road for a touring artist. Throughout their residence in the Center – during rehearsals, prior to shows, during intermissions, and relaxing after the final curtain – artists and entertainers from across the globe will enjoy the peaceful interlude made possible by Don and Maxine Barnard. The Barnard Family's name will shine brightly for the dancers of Alvin Ailey, Paul Taylor, and PNB, or the musicians with Lyle Lovett, Wynton Marsalis, Jackson Browne, Bonnie Raitt, Pink Martini, or Harry Connick, Jr. Thoughtful and high quality artist hospitality is one of the most important competitive advantages underlying great bookings and great performances.

Concert Hall Performance Lighting and Audio Systems **\$500,000**

Lighting is crucial to every type of performance, from a solo pianist to classical ballet, to big, bold musicals. The Concert Hall lighting system consists of hundreds of individual stage lights mounted on catwalks, overhead the stage, on balcony fasciae, and in lighting coves along the sides of the hall. They are all tied into a programmable, digital control board. Sound and light together are the two keys to a great production. Without them, an artist sings unheard in a dark room. With them, the audience is transfixed. The naming donor for the concert hall systems will leave an enduring legacy enjoyed by every audience, every night. Recognition for this visible, valuable, embedded feature will be appropriate and prominent.

Concert Hall Stage Rigging System **\$500,000**

Stand onstage and look up. You will see row after row of battens (pipes) carrying lighting instruments, curtains, backdrops, cycloramas, scrims, and other scenic elements. Sit in the audience. You will see row upon row of black velour curtains framing the stage and screening backstage activity from view. They are all raised and lowered by means of a complex system of ropes, pulleys, and counterweights attached to the side wall of the stage, often called “a fly system.” The more such “line-sets” a theater has, the greater are its production possibilities. The Tateuchi Center mainstage has been designed with 84 line-sets, enough to accommodate a big Broadway show. This enormous network of rigging is all attached to a steel grid 100-feet above the stage floor. Basic stage rigging is unchanged for a century, apart from better materials and more reliable designs. At its best, it’s still a manual system operated by skilled backstage professionals, intended to create seamless and invisible “stage magic” for the audience. The donor will underwrite a system with its roots deep in theatre history and its future in the delight of the millions of people who will attend Tateuchi Center productions. Recognition for this indispensable backstage system will be appropriate and prominent.

Concert Hall Quiet Room **\$500,000**

Occasionally a patron needs to hear but not be heard. Whether it’s a crying child, an uncontrollable cough, or some other source of disturbance, the Quiet Room is a comfortable retreat to see and hear a performance without being seen or heard. It is located at the back of the Concert Hall orchestra seating, just inside the house-right vestibule.

LEED “Silver” Certification **\$500,000**
Committed – Paul G. Allen

Tateuchi Center is designed to be a “green building,” using materials and systems that will decrease its carbon footprint and maximize the use of renewable resources. We will achieve the rigorous “LEED Silver” standard (Leadership in Energy and Environmental Design) set by the U.S. Green Building Council. Energy efficiency and environmental responsibility were both guiding principles for the design team. There are very few “green” theatres in America. We are proud to be one of them. This is a rare naming opportunity that declares support for both the arts and the environment. Recognition for this important set of features will be both appropriate and prominent.

Arts Education & Studio Theatre Seating **\$500,000**

Jokingly referred to as “gym bleachers on steroids,” the Studio Theatre & Arts Education Pavilion’s telescoping main floor seats make the room’s flexibility possible. Having seats that deploy to accommodate 175 comfortably, or retract completely to reveal the sprung dance, floor enables the room to function as a space for smaller, more intimate performances, a large studio for arts education activities such as dance classes or master classes with touring artists, a bar and concessions lounge during Arakawa concert hall events, as well as a special events space. The flexibility to switch freely between these vital activities is created by a state-of-the-art telescopic seating system. With the push of a button 175 comfortable theatre seats appear or disappear. This high-tech system is key to making this signature venue serve its varied purposes in elegant fashion.

Studio Theatre Retractable Wall and Concealable Bar **\$500,000**

Committed – Michael L. Gilbert, MD & Colleen Gilbert

The Studio Theatre Bar will serve audiences attending both Studio Theatre and Concert Hall performances, or special events and receptions at other times. It is the principal hospitality location for mezzanine level of the building. The bar is designed to be attractive and prominent during events, and hidden away entirely during daytime arts education classes. The Studio Theatre itself is a dramatic space, with floor-to-ceiling windows and a sliding wall that opens to the spacious Mezzanine, an ideal place to visit with friends in connection with performance events.

Concert Hall House Mix Position **\$500,000**

An artistic difference of opinion has long existed between theatre professionals and theatre architects. The architects keep placing the audio mix console inside a control room at the back of the auditorium, where audio techs – artists in their own right – are forced to wear a headset to mix the onstage sound, but are at a disadvantage because they cannot hear what the audience hears. As a result, audio techs routinely create a makeshift – though inelegant – solution and place the sound board on a plank across some seats at the back of the concert hall. The designers of Tateuchi Center came up with an innovative solution to this dilemma. The audio control console and a matching section of seats in the concert hall are both located on a hydraulic platform located in the hall's acoustic “sweet spot.”

When audio mix is needed for an amplified performance, the seats descend and slide away and the mixing board and audio tech ascend to their proper position. When audio mix is not needed – for a symphony orchestra, for example – the seats stay in place and the board remains hidden away. The audio tech reaches his or her perch by way of an acoustically isolated tunnel located on the level below the auditorium. This one-of-a-kind innovation is an example of the creative design and engineering solutions that make Tateuchi Center a model for future performing arts theatres and the finest venue of its kind in the region.

Studio Theatre Lobby **\$350,000**

Committed – Rotary Club of Bellevue

Guests will enter the Studio Theatre Lobby from the mezzanine for access to both upper and lower levels of the Studio Theatre. A translucent wall separates the lobby from an adjacent hallway and suffuses it with soft light and a feeling of openness.

Video Information and Digital Art System Studio **\$300,000**

Video Displays Committed – Diane Foreman **\$500,000**

Twenty-three enormous video displays, distributed through every public level of the building, and connected to a state-of-the-art studio with complete content control, will stream artist videos, promos for upcoming performances, community information, digital art and photography, late-comer video, and special announcements. Every screen can be programmed separately or in any combination. Each display may bear the name of the donor, making this naming opportunity one of the most visible acknowledgements of support in the Center. (Note: this naming opportunity has been split into \$500,000 for all of the displays and \$300,000 for the studio.)

Road Company Office **\$300,000**

Committed – Rotary Club of Bellevue

Almost every touring artist travels with an entourage and requires an office in which they can conduct business on the road. Too many venues don't plan for this need and both artists and their managers too often find themselves in cramped quarters without access to food, phones, printers, computers, or Wi-Fi. Located on the Production Level, the Road Company Office will provide all this and more for our touring artists. With tables, chairs, counters, a small kitchen and full connectivity, we will serve the needs of our guest artists and their road companies, and keep them coming back. The same room will serve as the lunch and break room for Tateuchi Center employees in production, marketing, and education, whose workplaces are located on this level.

Dance Therapy Room **\$250,000**

Committed – Patty Edwards

Dancers are artists. And dancers are athletes. They often require physical therapy, massage, or treatments with heat and ultrasound to stay fit or treat injuries. Every touring dance company requires that the venue provide a local practitioner on call. One of Tateuchi Center's guiding design principles has been to be sensitive to the needs and comfort of guest artists. It's not just compassionate and respectful, it's also good business. The dance therapy room, located on the Production Level, is dedicated to the health and care of the dancers and acrobats who will perform here, and is an ideal naming opportunity for any donor committed to dance and the athletic artists who bring it to life.

Main Elevators (3 total at this location – see 2 other elevators below) **\$250,000 ea.**

All Committed–Jane Hague & Ed Springman, Don & Janice Kline, and Carol & Spike Anderson

Three handsome elevators connect each of the four public levels of Tateuchi Center, rising from the Patrons Lounge to the Main Lobby of the Concert Hall, to the Mezzanine Level and Studio Theatre, and finally to the Balcony Level. The elevators are surrounded by laser sculpted wood in a natural, driftwood pattern. Recognition plaques are mounted inside each elevator.

Studio Theatre VIP Elevator **\$250,000**

The Mezzanine Level, the exclusive Donor's Loge level of the Studio Theatre, and the executive offices may be reached by way of a private elevator tucked discreetly out of sight on the Main Level.

Artist's Private Vestibule and Elevator **\$250,000**

Committed – Betty Tong

Many artists and celebrities require inconspicuous access and heightened security. This private entrance is located on parking level three (P3) and consists of a secure, locked vestibule housing an elevator that rises directly to a secure backstage location, allowing an arriving celebrity to go directly from limo to dressing room in privacy.

Coat Check **\$250,000**

Committed – Doug and Nancy Boyden

The Coat Check is prominently located next to the Donor Recognition Wall, in the Grand Promenade that connects the Hyatt Wintergarden entry and the Tateuchi Center Concierge Desk.

Balcony Lobby Bar & Concessions **\$250,000**

Committed – Shanbrom Foundation

The bar and concessions area on the balcony level serves Concert Hall audiences and will feature beers on tap, regional wines, non-alcoholic beverages, and snacks.

Video Projection Systems	\$250,000
<p>From big screen movies to small presentations, Tateuchi Center has the technology to provide HD visual entertainment and information in multiple locations. The Concert Hall screen measures 43 feet diagonally and is illuminated by a high-power rear-screen projector, making it possible to combine recorded film or video with live performance. The Studio Theatre and Patrons Lounge also include large screens and projection capabilities to support both entertainment and community events.</p>	
Individual Dressing Rooms (5)	\$200,000 ea.
<p>The five individual dressing rooms on the Production Level (aka “P2”) are designed to meet the needs of touring and regional artists. Each one contains a private bathroom, wardrobe, and large mirrored make-up counter. They will typically be used by soloists, individual members of small ensembles, or principal dancers. Each one has been designed to maximize the comfort of the artists and are placed in proximity to the Green Room, Dance Therapy, and access to the stage.</p>	
Group Dressing Rooms (3)	\$150,000 ea.
<p>Also on the Production Level (“P2”), each group dressing room has been designed with a level of convenience similar to the individual dressing rooms, but is larger and will accommodate between 12 and 20 persons each. The doors are especially wide to accommodate wardrobe racks and tutus. The <i>corps de ballet</i> lives here.</p>	
Loading Dock	\$150,000
<p>The loading dock, on 106th Avenue NE, is where Tateuchi Center and the working reality of touring shows come together. It’s sized to hold two semi-trucks at a time and designed to allow safe and efficient load-in and load-out. The loading dock door on 106th Avenue is prominently visible to pedestrians.</p>	
Ticketing and CRM System	\$150,000
<p>If the heart of a performing arts center beats onstage, its brain works inside its ticketing and customer relationship management system (CRM). Ticketing software has become increasingly complex and expensive. We are dependent on it not just for issuing tickets, but for tracking every interaction with every patron, and providing the intelligent data required by marketing, subscription sales, house management, programming, and fundraising. It is the backbone of our business operations, without which we would be almost literally “flying blind.”</p>	
Studio Theatre Sound & Light Control Booth	\$150,000
<p>Committed – The Act One Guild</p> <p>The Studio Theatre control booth is located in the back of the Loge, with good sightlines to the stage.</p>	
Concert Hall Grand Drape	\$150,000
<p>Committed – The Act One Guild</p> <p>The elegant grand drape (main curtain) in the Concert Hall is in the classic tradition of plush maroon velour show curtains bordered with gold tassels, evoking the great theatres of every age.</p>	
Stage Door	\$150,000
<p>Committed- Parker, Smith & Feek</p> <p>Stage doors have always carried a sense of anticipation and a mystique. “Who might I see going in or coming out?” Located on 106th Avenue NE, our stage door is the only exterior entrance to backstage. Every pedestrian along 106th Ave will see the plaque, “<i>Tateuchi Center Stage Door: Honoring a Generous Gift from {Your Name Here.}</i>”</p>	

Steinway Concert Grand Piano **\$150,000**
Committed – The Act One Guild

Steinway Model “D” Grand Pianos are the choice of almost every celebrated classical pianist. In fact, the majority of notable artists will not perform in public on any other piano. Ours has an illustrious history, having been the favored instrument of both Alfred Brendel and Daniel Barenboim at the Tanglewood Festival. Thanks to the work of the Act One Guild and propitious timing that secured a terrific price, this grand instrument sits in appropriate storage, waiting to move into its permanent home. (Insider’s joke: Steinway says that their model numbers are “B” standing for “Big,” and “D” standing for “Damn Big.” The Tateuchi Center Steinway is a star in its own right.)

Crew Lounge **\$100,000**
Committed – Roberta and James Weymouth

Located on the production level, it’s a comfortable break room for the stage managers and techs working at all hours to create the magic, from the mid-morning crew call to the 2 a.m. load-out, it’s the center of production activity.

Technical Director’s Office **\$100,000**

Command central for all technical production details. The TD works with touring groups for weeks in advance of each show. Stage crews get their assignments here, lighting plots and audio cues are readied, and equipment is checked and allocated. The thousands of details that go into a seamless show are coordinated from this room.

IT Support Center **\$100,000**

This is a very technologically sophisticated facility, from the Constellation Acoustic System in the Concert Hall to the facility-wide connectivity and significant number of video screens, Tateuchi Center is highly dependent upon IT. And all of the enterprise-wide network support for our technology systems will be housed in a specialized room on the Production Level floor plan, surrounded by all the other essential “back of house” people and systems. A donor directing his or her contribution to be recognized with a plaque in this space, will be informing every IT-focused employee that he or she understands and values the contributions they make to Tateuchi Center’s successful service to this community.

Usher’s Locker Rooms (2) **\$100,000 ea.**

Tateuchi Center’s paid and volunteer ushers will start their shifts here to don their uniforms, secure their valuables, and get ready to greet our guests, happy to help with every need. Ushers are the front line of customer service. These two rooms – one each for men and women – have been designed to ensure their comfort and convenience.

Orchestra Pit Lift **\$100,000**
Committed- Cathi and Ken Hatch

Often called a gala lift (which is actually a brand) this remarkable piece of theatre technology serves multiple purposes, as stage apron, orchestra pit floor, and piano elevator. The spiral lift technology is silent and reliable, able to lift an entire orchestra at the push of a button.

Steinway Vault **\$100,000**
Committed- Symetra

Designed to house and protect two Steinway concert grand pianos, this space is temperature and humidity controlled 24/365 and located immediately adjacent to the stage pit lift. Concert pianos are rare and delicate and need to be cared for. This is a good opportunity for a donor who appreciates ageless craftsmanship and loves great musical instruments.

Studio Theatre Dressing Rooms (2) \$100,000 ea.

Serving the studio theatre stage and located adjacent to Tateuchi Center's executive offices.

Portable Concession Carts \$100,000 ea.

Mezzanine Level Committed – Jim and Jan Sinegal

Balcony Level Committed – Dr. Michael and Peggy Swistak

Two custom designed concession carts will serve patrons on the Mezzanine and Balcony levels, supplementing the three built-in bar and concession locations. These portable bar carts will be especially prominent at large events.

Conductor's Podium \$100,000

Committed – John Matheson

Symphony conductors will raise their batons standing on this elegant, custom-crafted cherry wood podium, and the music will pour forth. Every great maestro who steps in front of an orchestra on the Tateuchi Center stage will know who made the moment possible.

Administrative Wing Conference Room \$100,000

Effective collaboration requires conversations, in person and via technology, a requirement for the successful operation of an \$8 to \$10MM world-class performing arts center. Staff, board members and other volunteers convening to plan, problem solve, and sometimes celebrate each other and Tateuchi Center's accomplishments and contributions will always know that the donor choosing this particular building feature understands "it takes a village."

Two Remaining Key Offices Along The Grand Promenade \$100,000 ea.

Guest Services Office Committed – Frank and Diane Cain Fiduccia & Family

If not for the plaques outside these three offices, some Tateuchi Center guests might not notice the important roles played by the key managers: Front of House, Guest Services, and Business Office. But the three donors selecting one of these each will demonstrate their appreciation of how the professionalism and experience of each of these employees translates into improved service and community member enjoyment.

Seat Wagon Storage \$100,000

Flexibility within the Arakawa Concert Hall is achieved through movement of a set of seats out of the way to create the orchestra pit. These displaced seats are temporarily stored below the Lobby, on the Musician's Level.

Catwalks \$100,000

High overhead the audience, on a series of catwalks hidden from view by a carefully sculpted ceiling, lighting technicians work quietly – as quietly as a cat – focusing lights on the performers below. Recognition for this vital production system will be appropriate and prominent.

Star Lounge Furnishings \$100,000

Committed – The Act Two Guild

The Star Lounge, located just offstage and adjacent to the Star Dressing Room, provides comfort for our touring headliners and a discrete location for meet-and-greet opportunities.

Studio Theatre & Arts Education Pavilion Dance Floor \$100,000

Committed – George and Kim Brace

An important feature of this highly flexible space is the dancer-friendly floor and the moveable cover that protects it, increasing its longevity and ability to continue to put a "spring" in dancers' steps!

Whose legacies will live on at Tateuchi Center?

Naming Opportunities are available to donors of \$100,000 or more. Each Naming Opportunity will honor a significant contribution to the completion of Tateuchi Center with a permanent dedication plaque and/or appropriate signage and recognition.

